

## Contact

gscapola@gmail.com

www.linkedin.com/in/  
giuseppescapola (LinkedIn)

## Top Skills

CRM

Sviluppo aziendale

Business development

## Languages

Inglese (Professional Working)

Italiano (Native or Bilingual)

## Certifications

Corso di Inglese Intuition - 2  
settimane onSite

Corso di Cloud Computing

Corso di Scalabilità avanzata e  
Amazon Web Services (AWS)

## Honors-Awards

3rd Place on StartUp WeekEnd  
(Torino Ed.) - "Zleppy" project

## Publications

A Software tool for the simulation of  
a digital x-ray imaging system

Development of a Software Tool  
Simulating a Digital X-ray Imaging  
System

Sviluppo di un sistema di  
simulazione di un'apparecchiatura  
radiologica digitale con utilizzo di  
fantocci voxel based

Realizzazione di un software per la  
produzione di immagini radiologiche  
digitali tramite simulazione, con fini  
didattici e di ottimizzazione delle  
metodiche

# Giuseppe Scapola

Business & Partnership Manager @MUFFIN | CEO @ RoundCapital  
- Investor Hub | Lending / Equity Crowdfunding Expert | Business  
Development | Finanziamenti alle Imprese | Partnership  
Italy

## Summary

Giuseppe Scapola is an expert in Peer to Peer Lending and Digital Innovation with over 13 years of experience in the IT industry. He won third place at the Turin edition of Startup Weekend in 2013, demonstrating his passion for the startup world and his ability to innovate.

In 2019, he founded P2P Heroes, a network connecting investors and P2P platforms. Currently, he is the CEO of RoundCapital and also serves as Business & Partnership Manager @ Muffin. He is also an Ambassador of EvenFi, where he promotes excellence in finance.

Giuseppe has a unique combination of experience, knowledge, and passion that makes him a leader in his field.

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## Experience

### Muffin

Business & Partnership Manager

June 2023 - Present (1 year 3 months)

Torino, Piemonte, Italia

As Business & Partnership Manager for Muffin, I am dedicated not only to building and nurturing successful relationships with our partners, but also to developing new business opportunities for our company. My goal is to forge enduring and mutually beneficial alliances that help bring our innovative tech solution to a broader audience, while at the same time identifying and pursuing new markets and growth opportunities. My passion for innovation and problem-solving drives me as I work to simplify the complex world of facilitated finance in Italy.

### RoundCapital Srl

CEO & Founder

February 2021 - Present (3 years 7 months)

RoundCapital is a Company that helps other Companies from a variety of perspectives.

As the Administrator of the Society I am committed to finding new Business opportunities and to follow the developments of the existing Activity made of Enterprise support and innovative software development.

## EvenFi

3 years 10 months

### Ambassador & Partner

November 2022 - Present (1 year 10 months)

Torino, Piemonte, Italia

### Head of Business Development

November 2020 - November 2022 (2 years 1 month)

Torino, Piemonte, Italia

As Head of Business and Origination, I was responsible for defining and implementing business strategy as well as acquiring new clients and investors. In addition, I managed relationships with business and institutional partners and coordinated the origination team to ensure the proper evaluation and selection of projects for financing. My goal was to support the company's growth and provide high quality service to our clients and investors.

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EvenFi is a real economy investment platform that allows retail and institutional investors to invest in SMEs & Startups with double return: yield + social impact.

Our Mission is to bridge the gap between investors and the real economy through a high-tech frictionless and liquid investment platform.

## MARZIA BOAGLIO Srl

Membro del consiglio di amministrazione

January 2022 - Present (2 years 8 months)

## Gudol Società Benefit

Responsabile dei rapporti con Stakeholder Finanziari e Partnership industriali

January 2023 - Present (1 year 8 months)

## GiuseppeScapola.com

Owner of [www.giuseppescapola.com](http://www.giuseppescapola.com)

January 2020 - Present (4 years 8 months)

Site that talks about my #P2P investment experience.

Organizer of the "P2P Heroes" Event: first Italian event connecting platforms and investors, <http://p2pheroes.com/>

## P2PHeroes

Founder

November 2019 - Present (4 years 10 months)

Community Founder and Manager of the First Italian Event regarding Investors and P2P platforms.

## SEA - SOLUZIONI ECO AMBIENTALI S.R.L.

Head of Strategy & Advisory

January 2023 - May 2023 (5 months)

Torino, Piemonte, Italia

As "Head of Strategy & Advisory," I am a professional with solid experience in defining and implementing targeted business strategies. I have a background in business and finance combined with a solid understanding of the technology industry.

I am responsible for guiding the company toward long-term success by analyzing the market and competitors to identify opportunities for growth. I work closely with business departments to ensure efficient and successful implementation of strategies.

I am highly skilled in conducting financial and market analysis, and I provide valuable business advice to support informed decisions. My goal is always to help companies reach their full potential and to work with the team to achieve exceptional results in an ethical and sustainable manner.

## Betacom s.r.l.

Technical Lead

January 2020 - October 2020 (10 months)

Torino, Italia

I follow the realization of a product starting from the requirements collection, customer management and project delivery.

I also deal with Functional Analysis, Project Estimates and creation of new business opportunities.

I use the Agile SCRUM methodology for the project management.

Nanalab S.r.l.

8 years 3 months

Integration Manager / Team Leader

February 2017 - December 2019 (2 years 11 months)

Turin

Management of Value Added Services acquisition flow from a technological point of view, including all integration features.

Interfacing with external, Italian, and foreign partners through API management and workflow of the team.

Customer and Requirements Management.

Team Coordination and Project Managing.

Able to organize the job and coordinate the activities of team, defining priorities, assuming responsibility and respecting deadlines and targets.

Tools:

- Microsoft Project
- Redmine
- .NET (dotnet) 4.0, 4.5 and Visual Studio; LinQ; Entity Framework.
- IIS Web Server 7.
- SQL Server 2008 R2, T-SQL
- JavaScript, jQuery
- Windows Azure Cloud Beginner (SaaS and PaaS)
- Webservice REST

Team Leader / Analyst and Senior .NET Software Developer

October 2011 - February 2017 (5 years 5 months)

Turin Area, Italy

Good experience in Analysis and service oriented applications (SOA) using Microsoft .NET framework and Visual Studio (2010, 2012, 2015).

Integration with VAS Services and acquisition flows with 5 years of experience.

Able to organize the job and coordinate the activities of team, defining priorities, assuming responsibility and respecting deadlines and targets.

Technology used:

- .NET (dotnet) 4.0, 4.5 and Visual Studio 2010, 2012, 2013, 2015; LinQ; Entity Framework.
- IIS Web Server 7.
- SQL Server 2008 R2, T-SQL
- JavaScript, jQuery
- Windows Azure Cloud Beginner Developer (SaaS and PaaS),
- Webservice REST on Windows Azure Cloud PaaS.

Divitech S.p.A.

4 years

Senior Mobile Developer

May 2008 - September 2011 (3 years 5 months)

Turin, Italy

Developing On Mobile Devices: Windows CE e Windows Mobile, Microsoft Compact Framework DotNet (.NET) Technology.

Developing on Win32 (x86) DotNet Framework. Tools: VisualStudio 2008, ReSharper, Microsoft SourceSafe.

Other Tools: VisualSVNServer, AnkhSVN ( Subversion for Visual Studio ), Oracle VM VirtualBox ( Virtualization software package ).

Researcher and Developer

October 2007 - April 2008 (7 months)

Developer: software for 3D Navigation System and GPS on Windows Mobile and Windows CE using OpenGL ES (Embedded).

Researcher & Developer

October 2007 - April 2008 (7 months)

Turin, Italy

Sviluppo di applicazioni modulari in C# per dispositivi PDA con Windows Mobile e antenna GPS (per la parte di navigazione).

Integrazione con software di centrale in grado di determinare la posizione del dispositivo e offrire una componente di messaggistica e notifica di eventi e Punti di Interesse particolari.

A.S.O. San Giovanni Battista, "Molinette" - Hospital - Turin

Researcher and Developer

February 2007 - February 2008 (1 year 1 month)

Development of a software about Virtual Radiologic Imaging written in C++.  
Environment: Dev-C++ 5.0 beta. FLTK (GUI), OpenCV and other libraries.

Sviluppo di un software di simulazione radiologica, chiamato Viris, che permette di ricavare un'immagine radiografica avendo come sorgente dati provenienti da TAC e tridimensionalizzati in voxel.

Prize:

- Premio CDI &quot;Tarcisio Zucca Alessandrelli&quot;, 2007. - Plug Your Mind with Thesis :&quot;ViRiS: a Virtual Radiologic Image Simulator.&quot;

Università di Torino

Student

2003 - 2007 (4 years)

Reality Line Artists

Director and Filmmaker

March 2005 - July 2005 (5 months)

Turin, Italy

My First Movie: "viaCavour32" about Life in a Student's College.

My Second short film: "Sine Die" --> <http://it.youtube.com/watch?v=F1FJHHT1Pkl>

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## Education

Università degli Studi di Torino

102/110, Virtual Reality and Multimedia · (2003 - 2007)

Sellalab

Corso Alta Formazione Innovation Manager, Business /  
Finanza · (2020 - 2020)

ENGIM Torino

Project Management Course (40 hours) · (2016 - 2017)

Università degli Studi di Torino

Laurea Magistrale in Realtà Virtuale e Multimedialità, Informatica, Scienze  
MM.FF.NN. · (2003 - 2007)

Blaise Pascal

· (1994 - 1999)